



EFFECTS OF E-COMMERCE ON EMPLOYMENT DURING & AFTER COVID-19 PANDEMIC IN BANGLADESH

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ABSTRACT

This paper signifies the Effects of E-commerce on employment during and after COVID-19 pandemic in Bangladesh. COVID-19 is a highly infectious disease which is caused by coronavirus. This disease spread from human to human all across the globe. Therefore, in order to minimize the risk of over spreading the disease in the massive population, some measures such as lockdown in the infected area, quarantine of the infected person(s), wearing mask, maintaining physical distances, frequently washing hands and so on have been recommended by WHO. Which caused all the institutions to shut down. Thus, a lot of people lost their jobs on the other hand, dismissing the opportunities of fresh graduates in finding their way to a suitable job. People are losing their jobs, but their basic needs still remain the same. Therefore, in order to fulfill their needs and reduce their financial instability, people are moving towards e-commerce business. With e-commerce, one is not only eliminating his unemployment but also creating job opportunities for others. Like all other countries, Bangladesh is also experiencing a huge boost in e-commerce section due to COVID-19 pandemic. According to the Bangladesh Competition Commission (CCB), the size of e-commerce in Bangladesh climbed to Tk. 166.16 billion until August 2020, roughly 29.67 times amount in 2016. In order to examine the Effects of E-commerce on employment during and after COVID-19 pandemic in Bangladesh, a group of students (6 in number) has undertaken the study. The group conducts a survey on 1000 People who are associated with e-commerce business in Bangladesh. Out of 1000 people, the study has taken 50 people as a sample. The main focus of study is to determine the growth of e-commerce during COVID-19. Even though e-commerce has its fair share of problems, but despite its downfall e-commerce is offering us convenience, creating job opportunities and accelerating our economy.