



## ENGLISH TEACHERS ON SOCIAL MEDIA INFLUENCE IN THE ENGLISH LANGUAGE PROFICIENCY OF COLLEGE STUDENTS

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### ABSTRACT

The study focuses on exploring the impact of social media towards improving the student's English proficiency under the COVID-19 crisis, as schools have been lockdown, communities were placed under quarantine altering the course of traditional classroom teaching to online learning (E – learning) by way of social media sites. The study was centered on the following inquires that dealt with the teachers lived experienced on social media as an avenue for the teaching and learning process towards improving students' English proficiency. The study utilize the phenomenological research design and analyzes the data utilizing the thematic analysis based on the participants' views and perspectives as transcribed in their written and oral transcripts during the interview. It was concluded that regardless of the teachers' age or length of service the use of social media as a portal for teachers and student to interact with each other and engage in cooperative learning process was noted to be effective and significant under the pandemic crisis. It was recommended that teachers must motivate themselves to engage with the current trends of online approach as a strategy to be integrated in the educational system even after the COVID-19 crisis will end, as teachers must improve their expertise in the use of Information Communication Technology (ICT), and using the internet as abundant resources to improve their instructional materials and curriculum instruction.

*Keywords: social media, information technology, COVID – 19 crisis, cooperative learning*