



SAMPLING TECHNIQUES IN EDUCATIONAL RESEARCH

AMAL SANKAR MUKHERJEE

<https://orcid.org/my-orcid?orcid=0000-0003-1674-8382>

amal1.mukherjee@adamasuniversity.ac.in

School of Education, Adamas University, India

ABSTRACT

Most of the researchers are based on samples rather than population. The reason is that it is impracticable to observe the total population, or to apply a questionnaire or any other tool on the total population under controlled condition. Shortage of time or money is another problem. Study of the total population is neither possible nor needed because if sample is representative to the population, it will give same result. Proper Sampling technique must be implemented so that extracted sample must represent in all sorts of characteristics to the targeted population and then only outcome of the research is possible to justify the hypothesis and also decision making at the end of research.

Keywords: Researcher, Population, Sampling, Decision making