

## VALIDATION OF PARENTAL INVOLVEMENT STRATEGY (PIS) TO ENHANCE GRADE 8 STUDENTS' ACADEMIC PERFORMANCE IN MAPEH: BASIS FOR AN ACTION PLAN FOR NEW NORMAL PEDAGOGY

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### ABSTRACT

Parental participation is crucial for the development of students and offers several benefits. Much research investigates how parenting may affect the performance of students and the job of teachers. The Parental Involvement Strategy (PIS) is a form of new normal pedagogy grounded in the context of the new lens of education. More importantly, under the new normal setup, aiding the teaching and learning process through parental guidance in students' school activities. This study focused on the validation of the Parental Involvement Strategy (PIS) to increase the Grade 8 students' academic performance in MAPEH. It is set to the following variables: achievement showcasing, awarding scheme, and video presentation of students' activities for the entire school year 2020–2021. The study utilizes a quantitative experimental research design and uses a survey questionnaire and summative test in MAPEH 8 to determine the significant effects of the Parental Involvement Strategy (PIS) on academic performance in MAPEH 8. Purposive sampling was done and it includes thirty-six (36) Grade 8 students and their parents. A letter of consent was first floated to all the participants. A weighted mean and a t-test for dependent means were used to analyze the data. It was found that the introduction of the Parental Involvement Strategy (PIS) is an effective new normal strategy to increase students' academic performance. The Parental Involvement Strategy (PIS) significantly validates its positive effects in increasing students' academic performance in MAPEH. It is suggested that the proposed action plan be used as a base to increase the use of the Parental Involvement Strategy (PIS) to help students do better in school.

*Keywords: Academic performance, Parental Involvement Strategy, New normal education, MAPEH*

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