

AN EXAMINATION OF CULTURAL DIMENSIONS OF FILIPINO CANADIAN ENGINEERS: INPUTS FOR A NEW LEADERSHIP PROGRAM DEVELOPMENT

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ABSTRACT

This research study examines the culture and leadership styles of Filipino- Canadian Engineers based on Hofstede's cultural dimensions. The purpose of this study is to find a leadership program that will bridge the gap of underrepresentation in the Architecture, Engineering, and Construction (AEC) industry in Canada. The respondents of this research study are internationally trained Filipino Canadian Engineers who are also members of the Association of Filipino Canadian Engineers (AFCE). This researcher used a combination of self-made and standardized Survey Questionnaires published on Google Forms, as well as face-to-face interviews where permitted. The questionnaires were sent via email or social media platforms such as Messenger and LinkedIn. The data collected were then tallied, analyzed, interpreted, and summarized using statistical treatment such as Mean, Pearson r correlation, Standard Deviation, and Frequency. The study revealed that Filipinos have assimilated well into Canadian Society in terms of cultural dimensions with the exemption of Collectivism. This research study also found out that there are leadership traits or skills that need to be tweaked for Filipino Canadian Engineers to be a productive part of the AEC industry. This researcher identified workshops including Assertiveness training, Critical and creative thinking, Emotional Intelligence, Intercultural and interpersonal communication, and public speaking, be introduced.

Keywords: Business Leaders, Culture, Cultural Dimension, Filipino Canadian Engineers, Global Filipinos, Leadership Skills, Leadership Styles, Next Generation Leaders