

VISION, MISSION, GOALS AND OBJECTIVES OF BACHELOR OF INDUSTRIAL TECHNOLOGY AND GRADUATE SCHOOL PROGRAMS OF MARIKINA POLYTECHNIC COLLEGE: STAKEHOLDERS AWARENESS AND ACCEPTABILITY

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ABSTRACT

An educational institution's vision, mission, goals, and objectives are its main framework for planning and guide in the execution of its program among its clientele. It necessitates that stakeholders of an institution are aware of and accept their VMGO. This study utilized a descriptive method of research and administered a survey questionnaire on the awareness and acceptability of the Vision and Mission of the college and the Goals and Objectives of the Bachelor of Industrial Technology and Graduate School programs (Doctor of Education in Educational Management, Master of Education, Master of Arts in Teaching and the Master of Technician Education using voluntary response sampling. The data revealed that the collective level of awareness and acceptance of the VM of the college and the GOs of the BIT program from its alumni and students, industry partners, faculty members, non-teaching staff, and administrators are a High Extent as evidenced by their Grand Mean of 4.16 and 4.23 respectively. On the other hand, the collective level of awareness and acceptability of VM of the college and GOs of Graduate School programs from Ed. D. students, GS Faculty, M. Ed. Students, MAT Alumni, MAT students, Non-teaching staff, Administrators, and MTE students are at Very High Extent as evidenced by their Grand Mean of 4.60 and 4.67, respectively. These data implied how much they are aware of and how much they accepted the Vision and Mission of the college and the Goals and Objectives of the concerned programs among its stakeholders. It is suggested that the conduct of a qualitative study relative to VMGO must be done for future reference.

Keywords: VMGO, Industrial Technology, Graduate School, Awareness, Acceptability

INTRODUCTION

The Vision, Mission, Goals, and Objectives serve as the foundation of every structure of an Educational Institution (Pelicano and Lacaba,

2016). Its existence is of great importance as it guides the institutional performances among the faculty, staff, administrators, and students, which leads to the satisfaction of its stakeholders (Favor, Esmalde, Obniala, 2020). The existence must be

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communicated well among its stakeholders and any interested parties. As Pioquinto, Ventayan, and Castro-Tersona (2019) suggested, VMGO must be plastered on large signs placed in strategic places inside and outside the campus, including offices of partner institutions. It may also be posted on the internet for wider dissemination.

The VMGO of an educational institution serves as a steering wheel that will guide its stakeholders in one direction as all the activities must be aligned to it, and those irrelevant must be avoided (Dungan, B. M. et al, 2016). This could only be achieved if the stakeholders of the educational institution are fully aware and highly accept its VMGO.

Marikina Polytechnic College (MPC), one of the State Colleges in the Philippines, is expected to deliver services among its clientele anchored to its approved VMGO. With this, the MPC researchers aim to gather evidence of awareness and acceptance of VMGO among its constituents and stakeholders.

STATEMENT OF OBJECTIVES

This study surveyed the feedback of the stakeholders of Marikina Polytechnic College' Vision and Mission and the Goals and Objectives of Bachelor of Technology (BIT) and Graduate School (GS) Programs. Specifically, it sought answers to identify the level of Awareness and Acceptability of respondents on Vision and Mission of the College and Goals and Objectives of BIT and GS Programs.

METHODOLOGY

Research Design. The descriptive method of research favors the execution of the current study as describes the phenomena of “what exists” with respect to the variables being observed. This method involves surveys that describe the status quo and correlation of variables (Key, 2003). This study surveyed the stakeholders of the college to determine their level of awareness and level of acceptability on its Vision, Mission and Goals and

Objectives of the Bachelor of Industrial Technology and the Graduate School Programs.

Sampling. Survey researches are concerned with the area of the study rather than its depth (Streefkek, 2019). To achieve a wider area of the study, the survey questionnaire was posted on social media and shared its link to its intended respondents imploring voluntary response sampling (Murairwa, 2015). This non-probability sampling design does not have any identified number of respondents at first as prospected respondents are invited to answer the survey and their free will to participate in the study or not. After one week of sharing the survey link among the target respondents, a tally of the respondents was collected as presented in Tables 1 and 2.

Table 1
Respondents on the college's VM and BIT's GO

Respondents	n	%
BIT Alumni	7	1.44
BIT Student	432	89.07
Industry Partners	17	3.51
Faculty Members	11	2.27
Non-Teaching Staff	11	2.27
Administrator	7	1.44
Total	485	100

Table 2
Respondents on the college's VM and GS's GO.

Respondents	n	%
Ed. D. Student	14	10.85
GS Faculty	5	3.88
M.Ed Student	37	28.68
MAT Alumni	3	2.33
MAT Student	45	34.88
Non-Teaching Staff	11	8.53
Administrators	7	5.43
MTE Student	7	5.43
TOTAL	129	100.00

Data-Gathering Instrument. The instrument for data collection was originally constructed and



passed through repeated checking and validation. The two main themes of the instrument are a survey on the level of awareness and the acceptability of the existing Vision, Mission, Goals, and Objectives of the college. The instrument involves a 5-point Likert Scale interpreted as 5-Very High Extent (VHE), 4-High Extent (HE), 3-Moderate Extent (ME), 2-Low Extent (LE), and 1-Very Low Extent (VLE).

Validation involves college administrators from the undergraduate and graduate programs, language instructors, the Gender and Development Officer, and the Research instructor of the college. After the validation, it still underwent a series of checking and rechecking to ensure completeness of the items to use in data gathering. The final revision was made and encoded in the Google form to prepare for its dissemination and administration. The researchers did the final checking of the Google form version of the survey questionnaire before its dissemination. After which, it was posted on different social media platforms, e-classrooms of instructors for both undergraduate and graduate programs, and different Group chat messages

Data analysis. Data gathered from respondents were analyzed using frequency, mean, and correlation. The mean of the responses was interpreted using the data in Table 3.

Table 3
Mean Interpretation

Range	Interpretation
4.50 – 5.00	Very High Extent (VHE)
3.50 – 4.49	High Extent (HE)
2.50 – 3.49	Moderate Extent (ME)
1.50 – 2.49	Low Extent (LE)
1.00 – 1.49	Very Low Extent (VLE)

RESULTS AND DISCUSSION

1. Level of Awareness on the Vision and Mission of MPC and Goals and Objectives of BIT Program

Table 4
Level of Awareness on VM of MPC and GO of BIT

INDICATORS OF AWARENESS	BIT Alumni	BIT Student	Industry Partners	Faculty Members	Non-Teaching Staff	Administrator	Overall
1. The college has an existing Vision, Mission, Goals and Objective (VMGO)	4.43 (HE)	4.29 (HE)	4.47 (HE)	4.91 (VHE)	4.27 (HE)	4.57 (VHE)	4.32 (HE)
2. The VMGOs has been formulated by representatives from different groups/stakeholders.	4.29 (HE)	4.07 (HE)	4.00 (HE)	4.73 (VHE)	4.00 (HE)	4.71 (VHE)	4.09 (HE)
3. The VMGOs are posted in different parts of the campus/community.	4.43 (HE)	4.08 (HE)	4.06 (HE)	3.91 (HE)	4.00 (HE)	4.43 (HE)	4.08 (HE)
4. The VMGOs of the college are easy to recite.	4.29 (HE)	3.82 (HE)	4.00 (HE)	4.36 (HE)	3.73 (HE)	4.57 (VHE)	3.86 (HE)
5. The Vision of the college provides a picture of what the College will be in the future.	4.57 (VHE)	4.25 (HE)	4.35 (HE)	4.64 (VHE)	4.18 (HE)	4.57 (VHE)	4.27 (HE)
6. The College's mission is to provide cutting-edge SMART and Green applications systems to produce skillful graduates and experts.	4.57 (VHE)	4.22 (HE)	4.65 (VHE)	4.73 (VHE)	4.27 (HE)	4.71 (VHE)	4.26 (HE)
7. The college is committed to producing technology experts through its administration, research, relevant curricula, and extension program.	4.57 (VHE)	4.23 (HE)	4.47 (HE)	4.73 (VHE)	4.18 (HE)	4.71 (VHE)	4.26 (HE)
AVERAGE	4.45 (HE)	4.14 (HE)	4.29 (HE)	4.57 (VHE)	4.09 (HE)	4.61 (VHE)	4.16 (HE)

Table 4 shows the result of the survey among the respondents on their level of awareness of the Vision, Mission, Goals, and Objectives. The data reveal that the administrators and faculty members are very highly aware, with mean scores of 4.61 and 4.57, respectively. Meanwhile, the non-teaching staff, industry partners, BIT alumni, and students scored it High Extent with mean scores of 4.09, 4.29, 4.45, and 4.15, respectively. It could also be gleaned in Table 4 that most indicators are rated High Extent of awareness. This only means that proof of awareness of the Vision, Mission of MPC, and the Goals and Objectives of the BIT program is very evident among its stakeholders as shown by its Grand Mean of 4.16, which is interpreted as a High Extent.

2. Level of Acceptability of the Vision and Mission of MPC and Goals and Objectives of the Bachelor of Industrial Technology (BIT) Program

Table 5 illustrates the results of the survey on the level of acceptability of the stakeholders of



the college's Vision and Mission and the Goals and Objectives of the BIT Program. It can be seen that level of acceptance to VMGO by the Administrators and BIT alumni are at a Very High Extent, with mean scores of 4.66 and 4.57, respectively. It also shows that BIT students, industry partners, faculty members, and non-teaching staff acceptability is of High Extent, with mean scores of 4.22, 4.32, 4.47, and 4.66, respectively. Overall, the Level of acceptability of the college's Vision and Mission and the BIT Program's goals and objectives is high, as evidenced by the Overall Mean of 4.23.

Table 5
Level of Acceptance on VM of MPC and GO of BIT

INDICATORS OF ACCEPTABILITY	BIT Alumni	BIT Student	Industry Partners	Faculty Members	Non-Teaching Staff	Administrator	Overall
1. The Vision of the College could be achieved on the target date	4.57 (VHE)	4.05 (HE)	4.06 (HE)	4.64 (VHE)	4.00 (HE)	4.57 (VHE)	4.07 (HE)
2. The College Vision is acceptable to graduate students/stakeholders	4.57 (VHE)	4.17 (HE)	4.41 (HE)	4.55 (VHE)	4.27 (HE)	4.57 (VHE)	4.20 (HE)
3. The MPC academic community appreciates the college's Mission	4.57 (VHE)	4.26 (HE)	4.35 (HE)	4.27 (HE)	4.00 (HE)	4.71 (VHE)	4.27 (HE)
4. The Goals of the BIT programs can develop the potential of prospective administrators, trainers, and technopreneurs.	4.57 (VHE)	4.28 (HE)	4.41 (HE)	4.55 (VHE)	4.09 (HE)	4.71 (VHE)	4.29 (HE)
5. The Objectives of the BIT Program aim to equip the prospective administrators, trainers, and technopreneurs with the appropriate knowledge, competencies/skills, and values needed in their respective agencies/institutions and for national and international employment.	4.57 (VHE)	4.33 (HE)	4.35 (HE)	4.36 (HE)	4.18 (HE)	4.71 (VHE)	4.34 (HE)
AVERAGE	4.57 (VHE)	4.22 (HE)	4.32 (HE)	4.47 (HE)	4.11 (HE)	4.66 (VHE)	4.23 (HE)

3. Level of Awareness on the Vision and Mission of MPC and Goals and Objectives of GS Program

Table 6
Level of Awareness on VM of MPC and GO of GS

INDICATORS OF AWARENESS	OF Ed. D. Students	GS Faculty	M.Ed Student	MAT Alumni	MAT Student	Non-Teaching Staff	Admin	MTE Students	OVERALL
1. The college has an existing Vision, Mission, Goals, and Objective (VMGO)	4.43 (HE)	4.80 (VHE)	4.73 (VHE)	5.00 (VHE)	4.76 (VHE)	4.27 (HE)	4.86 (VHE)	4.57 (VHE)	4.67 (VHE)
2. Representatives from different groups/stakeholders have formulated the VMGOs.	4.36 (HE)	4.60 (VHE)	4.62 (VHE)	5.00 (VHE)	4.67 (VHE)	4.00 (HE)	4.71 (VHE)	4.71 (VHE)	4.57 (VHE)
3. The VMGOs are posted in different parts of the campus/community.	4.50 (VHE)	4.80 (VHE)	4.57 (VHE)	5.00 (VHE)	4.62 (VHE)	4.00 (HE)	4.57 (VHE)	4.29 (HE)	4.53 (VHE)
4. The VMGOs of the college is easy to recall.	4.14 (HE)	4.40 (HE)	4.46 (HE)	5.00 (VHE)	4.62 (VHE)	3.91 (HE)	4.71 (VHE)	4.57 (VHE)	4.47 (HE)
5. The Vision of the college provides a picture of the College will be in the future.	4.71 (VHE)	4.80 (VHE)	4.59 (VHE)	5.00 (VHE)	4.80 (VHE)	4.09 (HE)	4.71 (VHE)	4.57 (VHE)	4.66 (VHE)
6. The College aims to provide cutting-edge SMART and Green applications systems to produce technology educators and experts.	4.50 (VHE)	4.60 (VHE)	4.68 (VHE)	5.00 (VHE)	4.76 (VHE)	4.18 (HE)	4.71 (VHE)	4.71 (VHE)	4.65 (VHE)
7. The college is committed to producing technology experts through its administration, research, relevant curricula, and extension program.	4.57 (VHE)	4.60 (VHE)	4.65 (VHE)	5.00 (VHE)	4.78 (VHE)	4.18 (HE)	4.57 (VHE)	4.71 (VHE)	4.65 (VHE)
AVERAGE	4.46 (HE)	4.66 (VHE)	4.61 (VHE)	5.00 (VHE)	4.71 (VHE)	4.09 (HE)	4.69 (VHE)	4.59 (VHE)	4.60 (VHE)

Table 6 presents the level of awareness of the respondents on the Vision and Mission of the college and the Goals and Objectives of the Graduate Program. It can be that the level of awareness of GS Faculty, Master of Education students, Master of Arts in Teaching (MAT) Alumni, MAT Students, non-teaching staff, administrators, and Master of Technician Education (MTE) students are Very High Extent as shown by the Mean scores of 4.66, 4.61, 5.00, 4.71, 4.09, and 4.59 respectively. Students from the Doctor of Education (Ed.D.) mean score is 4.46, which is interpreted as High Extent. Overall, the level of awareness of the Vision and Mission of the college and the Goals and Objectives of the Graduate School is 4.60, interpreted as Very High Extent

4. Level of Acceptance of the Vision and Mission of MPC and Goals and Objectives of GS Program

Table 7
Level of Acceptance on VM of MPC and GO of GS

INDICATORS OF ACCEPTABILITY	Ed. D. Students	GS Faculty	M.Ed Students	MAT Alumni	MAT Students	Non-Teaching Staff	Administrators	MTE Students	OVER ALL
1. The Vision of the College could be achieved on the target date.	4.43 (HE)	4.80 (VHE)	4.51 (VHE)	5.00 (VHE)	4.73 (VHE)	4.09 (HE)	4.71 (VHE)	4.43 (HE)	4.57 (VHE)
2. The College Vision is acceptable to graduate students/stakeholders.	4.71 (VHE)	5.00 (VHE)	4.76 (VHE)	5.00 (VHE)	4.76 (VHE)	4.18 (HE)	4.71 (VHE)	4.57 (VHE)	4.71 (VHE)
3. The MPC academic community appreciates the College's Mission.	4.57 (VHE)	4.80 (VHE)	4.70 (VHE)	5.00 (VHE)	4.78 (VHE)	4.00 (HE)	4.86 (VHE)	4.43 (HE)	4.66 (VHE)
4. The Goals of the Graduate programs can develop the potential of prospective administrators, teachers, trainers, and technopreneurs.	4.57 (VHE)	5.00 (VHE)	4.68 (VHE)	5.00 (VHE)	4.84 (VHE)	4.09 (HE)	4.71 (VHE)	4.86 (VHE)	4.71 (VHE)
5. The Objectives of the Graduate Programs aim to equip the prospective administrators, teachers, trainers, and technopreneurs with the appropriate knowledge, competencies/skills, and values needed in their respective agencies/institutions and for national and international employment.	4.71 (VHE)	5.00 (VHE)	4.59 (VHE)	5.00 (VHE)	4.78 (VHE)	4.27 (HE)	4.71 (VHE)	4.71 (VHE)	4.68 (VHE)
AVERAGE	4.60 (VHE)	4.92 (VHE)	4.65 (VHE)	5.00 (VHE)	4.78 (VHE)	4.13 (HE)	4.74 (VHE)	4.60 (VHE)	4.67 (VHE)

Table 7 shows the result of the survey on the level of acceptance of the Vision and Mission of the college and the Goals and Objectives of the

Graduate School program. Data revealed that the Ed.D. students, GS faculty members, M.Ed. students, MAT alumni, MAT Students, Administrators, and MTE students accepted them with a verbal rating of Very High Extent as presented by their mean scores of 4.60, 4.92, 4.65, 5.00, 4.78, 4.74 and 4.60 respectively. Meanwhile, the non-teaching staff accepted the Vision and Mission of the college and the Goals and Objectives of the Graduate School with a verbal rating of High Extent, as revealed in their mean score of 4.13. Overall, the stakeholders accepted the Vision and Mission of the college and the Goals and Objectives of the Graduate School to a Very High Extent, as evidenced by the Overall Mean score of 4.67.

CONCLUSIONS

The study utilized a descriptive method of research using a survey instrument to determine the level of awareness and acceptability of the college's stakeholders on its Vision and Mission and the Goals and Objectives of both the BIT and GS programs. Based on the presented results, the stakeholders are aware, and they accept the VMGO of the college.

RECOMMENDATIONS

It is recommended that the inclusion of students from other programs of the college in the conduct of the survey on awareness and acceptability be considered. The full implementation of the college's plans and activities must ensure its alignment with the MPC VMGO. Moreover, qualitative studies on MPC VMGO for future reference may also be conducted.

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