

## **Bulacan Feedmill Plant Towards Business Operations Sustainability Framework**

**Mark Anthony S. Laviña, Ph.D.**

<http://orcid.org/0009-0005-0403-4652>

[iammarklavina@gmail.com](mailto:iammarklavina@gmail.com)

Philippine Christian University

Manila, Philippines

### **Abstract**

In today's rapidly changing global landscape, businesses are increasingly recognizing the imperative of incorporating sustainability principles into their operations. As the world faces pressing environmental and social challenges, companies must evolve and adopt responsible practices that not only safeguard the planet but also ensure long-term profitability and resilience. The Bulacan Feedmill Plant, a key player in the animal nutrition industry in the Philippines, is no exception to this paradigm shift. As such, this research delves into the realm of sustainable business operations, with a specific focus on developing a comprehensive Business Operations Sustainability Framework tailored to the unique context of the Bulacan Feed mill Plant. Amidst the growing global discourse on sustainable practices, there is a perceived gap in the literature concerning the application of sustainability principles within the animal nutrition industry, particularly in the context of Feedmill plants. While various frameworks exist for other industries, limited attention has been given to developing tailored sustainability frameworks for the animal nutrition sector. Hence, this research endeavors to bridge this gap and contribute to the body of knowledge by providing a comprehensive and industry-specific roadmap for the Bulacan Feedmill Plant, paving the way for a more sustainable and thriving future. Based on the findings, the following are recommended; 1) Develop a comprehensive Business Operation Sustainable Framework aligned with sustainability principles, including clear goals, strategies, and actionable plans for economic, environmental, and social sustainability. 2) Engage and educate employees through awareness programs, training, and workshops to ensure their understanding of the importance of sustainability and their role in driving positive change within the organization. 3) Actively involve customers in sustainability initiatives by providing information about sustainable products and encouraging them to make environmentally conscious choices. 4) Prioritize sustainable procurement practices by collaborating with suppliers who adhere to sustainable principles to ensure an environmentally responsible and socially conscious supply chain. 5) Engage with local communities, listen to their concerns, and involve them in sustainable development projects to foster mutual understanding and support.

*Keywords: sustainability framework, business operations, feed mill plant, sustainability strategy*