

Corporate Leadership Responsibility of Global Top Executives at the Cavite Export Processing Zone Authority

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Abstract

This study was designed to evaluate the profile of various foreign top-level managers of multinational companies operating at the Cavite Export Processing Zone as a basis for proposing a model for global corporate leadership responsibility (GCLR). The study was conducted in 2017 – 2018. The setting was multinational companies located at the Cavite Export Processing Zone: Cavite Export Processing Zone Authority in Rosario, Gateway Business Park in General Trias, and the First Cavite Industrial Economic Zone in Dasmarinas. Global Corporate Leadership Responsibility. The Executives exhibited more than one corporate leadership. Nevertheless, the top-level managers that were surveyed demonstrated two dominant global corporate leadership styles. They were either directive or participative. A directive leadership provides guidance to employees about what should be done and how to do it, scheduling work, and maintaining standards of performance. Participative leadership is consulting with employees and seriously considering their ideas when making decisions.

Keywords: Corporate Leadership, Responsibility, Export Processin