

Influence of Entrepreneurial Mindset on Career Aspirations among Students of Accountancy, Business and Management

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Abstract

This study investigated the level of entrepreneurial mindset among Accountancy, Business and Management (ABM) students to propose a career aspirations and entrepreneurial plan for teachers. The research was designed to answer four specific questions, which included assessing the students' level of entrepreneurial mindset across dimensions such as proactiveness and self-efficacy, and evaluating the extent of their career aspirations in terms of goal clarity and work environment preference. The study also sought to determine if a significant relationship existed between the two primary variables and to formulate a pedagogical plan based on the findings. The findings revealed a subtle picture of the students' entrepreneurial disposition and career outlook. While the students demonstrated a high level of competency in opportunity recognition, their performance in other entrepreneurial dimensions, including risk-taking, resilience, and innovation, was found to be at a moderate level. Similarly, the extent of their career aspirations across all measured aspects, such as career goal clarity and ambition, was also assessed as moderate. This indicated that although the students possessed a foundational ability to identify opportunities, their overall entrepreneurial skills and professional ambitions were not yet fully developed. A core finding of the study was the establishment of a strong and significant positive relationship between the students' overall entrepreneurial mindset and their career aspirations. This conclusion implies that the development of entrepreneurial traits is not only beneficial for aspiring entrepreneurs but is also a powerful influence on a student's ability to form clear, ambitious, and well-defined career goals. Based on these findings, a comprehensive plan for teachers was proposed, guided by the principles of bridging the gap between theory and practice, fostering experiential learning, and promoting holistic development to enhance both the entrepreneurial mindset and career readiness of ABM students.

Keywords: Entrepreneurial mindset, career aspirations, proposed career aspirations and entrepreneurial plan

