Strategic Financial Leadership and Capital Investment Strategy as Drivers of Sustainable Organizational Performance in Industrial Enterprises

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Abstract

This study examined the relationships of strategic financial leadership, capital investment strategy, and financial governance with sustainable organizational performance in selected industrial enterprises. A quantitative, cross-sectional descriptive–correlational survey was conducted with purposively selected managerial and finance personnel using a structured four-point Likert questionnaire. Data were summarized using means and standard deviations and analyzed using Pearson correlation and separate regression models. Respondents rated strategic financial leadership ($M = 3.20$), capital investment strategy ($M = 3.18$), financial governance ($M = 3.22$), and sustainable organizational performance ($M = 3.20$) as moderately high overall. Strategic financial leadership was positively associated with sustainable organizational performance ($r = .624$, $p < .001$). Capital investment strategy explained 32.6% of the variance in sustainable performance ($R^2 = .326$, $p < .001$), while financial governance explained 35.2% in a separate model ($R^2 = .352$, $p < .001$). Compared with other dimensions, financial risk management, resource allocation, and transparency and accountability received lower ratings, identifying priorities for improvement. The findings suggest that coordinated financial leadership, strategic investment, and governance practices can inform initiatives aimed at long-term organizational performance. The resulting Strategic Financial Leadership–Investment–Governance–Sustainable Performance (SFL-IGSP) Framework is proposed as a management guide; its effectiveness has not yet been independently evaluated.

Keywords: strategic financial leadership; capital investment strategy; financial governance; sustainable organizational performance; industrial enterprises